

ATN JULY & AUGUST BUNDLE PROMOTION

Distributor Program | July 1 – August 31, 2026

Five bundle tiers. Up to **\$988 in free gear** per qualifying purchase. Your dealers purchase qualifying ThOR 6 Mini + Blaze Series bundles or ThOR 6 Elite units and receive free ATN products with every qualifying order. We strongly recommend dealers pass these along as a customer-facing bundle to drive sell-through. ATN will pre-ship free goods on consignment to your warehouse ahead of the promotion at no cost — no new POs required for primary products.

At a Glance

ThOR 6 Mini Bundles

Purchase one ThOR 6 Mini + one matching Blaze Series monocular from the same sensor tier

TIER	DEALER BUYS	DEALER GETS FREE	FREE VALUE
256	ThOR 6 Mini 256 + BlazeSeeker 6	Thermal Targets + Battery Pack	\$198
384	ThOR 6 Mini 384 + BlazeTrek 6 384	X-Sight 5, 3–15x Pro	\$659
640	ThOR 6 Mini 640 + BlazeTrek 6 640	X-Sight 5, 5–25x Pro + IR 1K Max	\$988

ThOR 6 Elite Bundles

TIER	DEALER BUYS	DEALER GETS FREE	FREE VALUE
Elite 384	2x ThOR 6 Elite 384	X-Sight 5, 5–25x Pro	\$699
Elite 640	1x ThOR 6 Elite 640	X-Sight 5, 3–15x Pro	\$599

BUNDLE 1: THE STARTER KIT *256 Sensor Tier — Perfect for dealers new to ATN thermal*

DEALER BUYS	QUALIFYING SKUs	MAP
ThOR 6 Mini 256	TIWST6M215 (2–16x) TIWST6M225 (3.5–28x)	\$895 – \$1,095
BlazeSeeker 6	TIMNBLS207G6 (1.2–9.6x) TIMNBLS210G6 (1.7–13.6x)	\$499 – \$569
FREE GOODS		
Thermal Target Pack	ACMKIRTGCY or ACMKIRTGPK	\$99
Ext. Battery Pack	ACMUBAT160 (20,000 mAh)	\$99

BUNDLE 2: THE TRACKER PACK *384 Sensor Tier*

DEALER BUYS	QUALIFYING SKUs	MAP
ThOR 6 Mini 384	TIWST6M325 (2.5–20x) TIWST6M335 (3.5–28x)	\$1,795 – \$1,995

BlazeTrek 6 384	TIMNBLT319G6 (2.25–18x) TIMNBLT325G6 (2.8–22x)	\$995 – \$1,195
FREE GOODS		
X-Sight 5, 3–15x Pro	DGWSXS3155P	\$599

BUNDLE 3: THE APEX PACKAGE *640 Sensor Tier*

DEALER BUYS	QUALIFYING SKUs	MAP
ThOR 6 Mini 640	TIWST6M635 (2–16x) TIWST6M650 (3–24x)	\$2,895 – \$3,495
BlazeTrek 6 640	TIMNBLT619G6 (1.5–12x) TIMNBLT625G6 (1.75–14x)	\$1,695 – \$1,895
FREE GOODS		
X-Sight 5, 5–25x Pro	DGWSXS5255P	\$699
IR 1K Max Illuminator	ACMUIR1KMAX	\$199

BUNDLE 4: THE ELITE PACK *384 Sensor Tier*

DEALER BUYS	QUALIFYING SKUs	MAP
ThOR 6 Elite 384	TIWST6325A (2.5–20x) TIWST6335A (3.5–28x) TIWST6335LRF (3.5–28x, LRF)	\$1,995 – \$2,695 ea.
⚠ Must purchase 2 units of any qualifying ThOR 6 Elite 384 SKU		
FREE GOODS		
X-Sight 5, 5–25x Pro	DGWSXS5255P	\$699

BUNDLE 5: THE ELITE TIER *640 Sensor Tier*

DEALER BUYS	QUALIFYING SKUs	MAP
ThOR 6 Elite 640	TIWST6635A (2–16x) TIWST6650A (3–24x) TIWST6635LRF (2–16x, LRF) TIWST6650LRF (3–24x, LRF)	\$3,295 – \$4,495
FREE GOODS		
X-Sight 5, 3–15x Pro	DGWSXS3155P	\$599

Program Guidelines

- Bundles 1–3 (Mini): Dealer must purchase one ThOR 6 Mini + one matching Blaze Series monocular from the same sensor tier in a single transaction
- Bundle 4 (Elite 384): Dealer must purchase two ThOR 6 Elite 384 units in a single transaction
- Bundle 5 (Elite 640): Dealer must purchase one ThOR 6 Elite 640 unit
- Free goods are shipped separately and are not included in the same box as the primary products. Dealers decide how to utilize them
- MAP is strictly enforced on all primary products throughout the promotion. No exceptions. Promote the free goods value instead (e.g., “FREE X-Sight 5 — a \$659 value”)
- Any MAP violation will result in removal from the promotion and may affect eligibility for future ATN programs

Free Goods Process

- Free goods are allocated on a first-come, first-served basis. Contact Sachal Baig at sbaig@atncorp.com early to secure your allocation.
- ATN will pre-ship free goods to your warehouse ahead of the promo at no cost — these remain ATN consigned inventory until dispensed
- Report your current on-hand inventory of qualifying bundle products (ThOR 6 Mini, Blaze Series, and ThOR 6 Elite) to Sachal Baig at sbaig@atncorp.com to determine your free goods allocation
- Submit a free goods allocation request based on projected bundle sell-through. ATN will review and approve.
- As qualifying bundles sell through to end customers, dispense the corresponding free goods separately at the point of sale
- Undispensed free goods must be returned to ATN by September 15, 2026

For questions regarding this program, please contact Sachal Baig at sbaig@atncorp.com